

February 6, 2019

This is what your Wednesday could look like!

EVERYONE should arrive in time, **4:15pm**, for the Opening Keynote – David Sewell McCann
Storying Your Town and the People Who Live There



Towns, cities, and counties are made of stories. The history, biographies, anecdotes and gossip of a town is what connects the citizenry, so learning how to "story" your community is the single most important skill when connecting, messaging and enrolling the people who live there. In this talk, David will unpack the practice of "storying" and then demonstrate how and why it is the most effective and enduring form of communication around! <https://www.sparklestories.com>

and the Opening Reception, **5:30-7:30pm**

3 Options prior to the Keynote:

1) 2 Break Out Sessions, **3:00-4:00pm**

Are you @#\$% Kidding Me!? Preparing for “over the top” issues and incidents, these outside the norm incidents are good examples for handling emergencies, handling the unexpected, dealing with the press in extreme circumstances, how anything can happen and how you have to be creative and flexible in your response.

Driving Dynamic Development This session will include and overview of the power of downtown, two case studies, and an interactive discussion and ideation session to capture ideas from participants.

2) Colorado State-wide Program Mapping, **12:30-4:00pm**

Resource X is offering a completely unique experience in government stewardship. Match up and create partnerships. The goal of the Colorado State-wide Initiative is to facilitate the identification of every program offered by every local government across the State, the costs of providing every program, and the opportunity to optimize and prioritize resources across all communities. Since there is already a "critical mass/density" in Colorado, in terms of having 26 PBB implementers ("catalyst communities"), Program Mapping initiatives will be launched through each of the regions and bring every non-PBB local government quickly up to speed in terms of matching up their services. [Learn more, scroll to page 2.](#)

3) New Manager Training, **8:30am-4:00pm**

The Art of Management is a full day workshop for managers on the job for less than 5 years. The sessions will be focused on increasing your success with practical skills, which are typically not taught or learned in school. The day will be interactive, with plenty of time for real world examples and a toolkit of valuable resources. There will also be an emphasis on networking and mentoring. [Learn more, scroll to page 3.](#)



Colorado State-wide Program Mapping

12:30pm – 4:00pm

Tuesday, February 6th

CCCMA Conference, Glenwood Springs

If you're a local government official...

- Review the services offered by neighboring cities and counties, looking for partnership opportunities
- Develop your own program inventory by leveraging the efforts of your local government colleagues
- Benchmark your services locally

If you're a company, or local non-profit...

- Find opportunities to help your local government, where your organization can take on a service for less cost
- Discover services that your local government can provide for you
- Benchmark your services with over 20+ public sector agencies in Colorado

If you're attending the CCCMA Conference

[Register \(click\) here](#), and select the Resource Sharing Workshop on Weds.

If you'd like to attend just the workshop

[Send an email to Chris Fabian](#)

[Resource Exploration \(ResourceX\)](#) invites you to join us at the CCCMA Conference in Glenwood Springs, February 6th, for a completely unique experience in **government stewardship...**

Thanks to organizations like Longmont, Boulder, Littleton, Englewood, Parker, Ft Collins, Wheat Ridge, Greeley and over 20+ Colorado agencies who have implemented **Priority Based Budgeting**; your organization can “match up” to their inventory of services and create partnerships.

"By understanding opportunities to leverage other service providers – in both the public and private sectors – Priority Based Budgeting (PBB) organizations are freeing up resources in their community to successfully fund a fantastic future!"

Organizations participating in a **Program Mapping** initiative come to identify the services they share in common with local governments, non-profits and private sector entities in their region. Service-sharing opportunities are then characterized in terms of partnership, merged/consolidated services, in-sourced regionally provided services, or out-sourced opportunities from the perspective of each participant. And finally, these opportunities are **prioritized for action**.

See you on **February 6 at Hotel Colorado**. All are welcome! This will be useful for PBB implementers and those that aren't.

- Bring your laptop for interactive participation in the online “marketplace” of local government services.
- Lunch will be provided.



The Art of Management

Time	Topic
8:30	Registration
9:00	Welcome and Introduction to the Art of Management
9:15	Leadership 101: Primer on basic leadership skills, Management versus Leadership
10:15	Managing your human resources <ul style="list-style-type: none">• Coaching and mentoring• Holding team members accountable• How do I affect a transition/termination
11:15	Break
11:30	Keynote & Lunch Personality Types, other tools/servant leadership
1:30	Manage your relationships <ul style="list-style-type: none">• Managing Up-Council Relationships• Managing Down-Directors/employees• Managing your relationship in the community
2:30	Roundtable Break out around topics <ul style="list-style-type: none">• Women in Leadership Roles• Ex-Military• New to Colorado? What's TABOR, Home Rule etc.• My first 6 months• Managing your budget
3:45	Closing (include a review of topics/speakers)