

# Day 1

LOCATION | FRUITA, CO

11:30AM

**Rolling Arrival & Lunch Pickup**

12:00PM

**Camp Welcome**

12:20PM

**Wicked Problems & Wise Cities: Building Community Capacity for Authentic and Productive Engagement**

**Speaker: *Martín Carcasson***

Many communities struggle with civic engagement because they are facing numerous “wicked problems” - problems that inherently involve competing values that tend to fuel polarization and dysfunction. Unfortunately, our traditional public processes are not well equipped to address such problems and often worsen the situation. Based on the latest research on social psychology and public engagement, as well as 15 years of practice facilitating local engagement efforts, Carcasson will provide a framework for shifting how we engage problems that can work to bring out the best in human nature, rather than triggering the worst, and introduces a tool to evaluate and improve a community’s capacity to have the sorts of conversations democracies need to thrive.

2:20PM:

**BREAK**

2:30PM:

**Field Notes: Community Engagement in Practice**

Guided explorations and real life learnings from across Colorado. Hear from:

- [City of Grand Junction](#)
- [City of Fruita Wellspring Project](#)

3:00PM:

**BREAK**

3:30PM:

**Strategic Planning: The Nuts & Bolts**

**Speaker: *Kirsten C. Decker***

We all know that strategic planning is core managerial competency in local government - but what does it look like to design, build and execute on one? This session will take you through the process from start to finish, and provide you with tips for how to create and manage a results-based strategic plan for your organization and community.

**4:00PM:**

### **CAMPFIRE ROUND TABLES**

You'll stuff your knapsack to bursting with new ideas and best practices at the **Campfire Round Tables**. Thought-provoking topics spark lively conversations with your fellow campers as you hop from campfire to campfire gleaning their insights and sharing your own.

#### **FIRE STARTERS INCLUDE:**

- Public Communication
- Community Engagement
- Leading with Outcomes
- Decision Making Together
- Aligning Departments
- Culture Building through Change
- Tracking & Monitoring

**6:00PM:**

**HAPPY HOUR EVENT at Suds Bros Brewery**

---

## **Day 2**

LOCATION | FRUITA, CO

**8:00AM:**

**WELCOME/BREAKFAST**

**8:30AM**

### **LEADING WITH FUN: PLAY AT WORK & ON THE STREET**

**Speaker: Brian Corrigan**

Trust in essential societal leaders and institutions – from journalists and CEOs to religion and government – are at record lows. A challenge not to be ignored. But where do we begin? We start with FUN. Research shows that play of any type builds trust among people of all backgrounds while also making us more creative, curious, and better at problem-solving. Join Brian Corrigan, creative placemaking strategist and champion of fun, as we discover and learn simple ways to combine art, culture, and design with play to create thriving and connected communities and organizations for all people.

**11:30AM**

**CAMP CLOSER**