

# CCCMA BOARD MEETING

May 11, 2023

9:00 - 10:00 am

## Minutes

### A. CALL TO ORDER & INTRODUCTIONS

Jenn Ooton, President, called the meeting to order at 9:11 a.m.

Attendees: Jane Brautigam, Pam Davis, Jennifer Hoffman, Grace Johnson, Clint Kinney, Carly Lorentz, Jennifer Ooton, John Trylch, Rupa Venkatesh  
Staff: Mary Ann Attridge

### B. MEMBERSHIP COMMENT & INVITED GUESTS

### C. CONNECTION BEFORE CONTENT

### D. CONSENT AGENDA

- 1) Approve Meeting Minutes from April 13.
- 2) Accept the April 2023 Financial Statements: Balance, Checks, YTD

Clint Kinney moved to approve the Consent Agenda. Carly Lorentz seconded the motion. The motion passed unanimously.

### E. DISCUSSION/ACTION ITEMS

- 1) Annual Conference Debrief (Mary Ann Attridge)
  - a) Registration (309 registered: 202 local govt reps/107 partners/sponsors)
  - b) Partners & Sponsors (Partners: \$85,000 commitment/\$88,000 target; Sponsors: \$63,000 commitment; \$24,000 target)
  - c) Anticipated Conference Income: \$25,000+
  - d) Welcome Reception
  - e) Art of Management (60)
  - f) Conference Agenda, Room Hosts, Board Dinner
  - g) Annual Meeting: Revisions to Bylaws
  - h) Conference Follow Up: Survey & Presentations on Website

Mary Ann Attridge provided a summary of the Annual Conference held on April 26-28 in Glenwood Springs. Following the summary, the Board debriefed the conference with the following comments:

- The positivity of the profession was emphasized vs. the difficulties

- Good combination of some risky sessions. Appreciate the thought process.
  - Best one yet!
  - Breaks need to be a little longer
  - Solicit presentations in advance for A/V
  - Supported connections
  - Make the Awards feel even more celebratory with food and drinks
  - Perhaps, let people know in advance if receiving an award; however, it was noted that many like the surprise
  - Loved the Board dinner!
  - Sign up earlier for Senior Advisor appointments
  - Start Breakfast on Friday at 8:30 am
  - Most professional one
- 2) SGR Game Changers/Colorado Cohorts Proposal Update (Mary Ann Attridge)  
Mary Ann Attridge provided an update on the proposal. The Board commented in regard to the cost as well as skepticism about the commitment by members.
  - 3) DEI Chair Appointment (Jenn Ooton)  
Jenn Ooton provided an overview in regard to the appointment of a DEI Chair.

Clint Kinney moved to appoint Rupa Venkatesh as the DEI Chair and Representative to the Board of Directors. Pam Davis seconded the motion. The motion passed unanimously.

#### F. COMMITTEE REPORTS/UPDATES

- 1) COVLG Update  
John Trylch shared that the COVLG decided to increase visibility at the conference and continue to recruit members. He added they are considering another November event with ICMA.
- 2) Senior Advisors Update  
Jane Brautigam reiterated the plan to start sign ups to visit with a Senior Advisor at the Annual Conference earlier next year. She commented that all of the Senior Advisors attended the conference and loved it. She stated it was the most professional to-date.
- 3) Emerging Managers Update  
Grace Johnson indicated the conference was the first one she attended and felt it was very professional. She thought the candid discussions at the Art of

Management were valuable. She said that there has been great progress with the planning of Summer Camp.

4) DEI Update

Rupa Venkatesh commented that the DEI Mixer at the conference was successful. She said the DEI Committee is focused on recruiting members and finalizing the work plan.

5) CWLG Update

A CWLG Update was not provided.

G. NEXT MEETING

Given summer schedules, the next meeting date was discussed.

Clint Kinney moved to cancel the Board Meeting in June and August. Grace Johnson seconded the motion. The motion passed unanimously.

H. ADJOURNMENT

Jenn Ooton adjourned the meeting at 10:00 a.m.