

CCCMA BOARD MEETING

January 9, 2025

9:00 - 10:00 am

Minutes

A. CALL TO ORDER & INTRODUCTIONS

Travis Machalek, President, called the meeting to order at 9:03 a.m.

Attendees: Elyse Ackerman-Casselberry, Jane Brautigam, Gloria Kaasch-Buerger, Carly Lorentz, Travis Machalek, Jenn Ooton, Kara Silbernagel, John Trylch
Staff: Mary Ann Attridge

B. MEMBERSHIP COMMENT & INVITED GUESTS

C. CONNECTION BEFORE CONTENT

The Board members shared thoughts on their goal or resolution for 2025.

D. CONSENT AGENDA

- 1) Approve Meeting Minutes from December 4, 2024
- 2) Accept the December 2024 Financial Statements: Balance, Checks, YTD

Jenn Ooton moved to approve the Consent Agenda. Carly Lorentz seconded the motion. The motion passed unanimously.

E. DISCUSSION/ACTION ITEMS (Travis Machalek)

- 1) 2024 Debrief

Travis Machalek shared an overview of key items of CCCMA's year:

- a) Overall Membership remains steady at 447 members.
- b) CCCMA sponsored 21 events with over 120 hours of professional development and connection opportunities.
- c) The first DEI Retreat was held, as well as an Annual Conference Session presentation and follow up DEI webinar on Cultivating Diversity in City Leadership. Also, a DEI Survey was sent with 132 responding.
- d) A first-ever meeting with all Committee Chairs was held.
- e) Record registration was achieved at the International Women's Day Luncheon, Annual Conference and Summer Camp. The International Women's Day Luncheon was also live-streamed to the Western Slope.

- f) Attendance at the Rockin' the River and Emerging Manager's Workshop remains steady.
- g) CCCMA programming also included 5 webinars (with one on Property Tax w/joint partners and 80 participants) and 2 book group meetings.
- h) Although revenue did not meet expectations in 2024, the year-end budget was approximately \$6,000 under the approved budget.

2) Recognize Outgoing Board Members - Carly Lorentz & Jenn Ooton

The Board recognized, appreciated and thanked Carly Lorentz and Jenn Ooton for their service to their communities, the Board and the profession.

F. COMMITTEE REPORTS/UPDATES

1) Senior Advisors Update

There was no report this month.

2) Emerging Managers Update

Mary Ann Attridge said the Emerging Managers are working toward creating an official committee for 2025 and Summer Camp is scheduled for July 17 & 18 in Lone Tree.

3) DEI Update

Mary Ann Attridge stated the DEI Committee will be holding the 2nd Annual DEI Retreat in January with a livestream option and shared appreciation to the City & County of Broomfield for hosting again.

4) CWLG Update

Elyse Ackerman-Casselberry provided an update on the CWLG Luncheon at the Annual Conference, the International Women's Day Luncheon scheduled for Thursday, March 6 in Broomfield and Montrose, as well as the Rockin' the River event on August 1.

5) COVLG Update

John Trylch shared that Adjunct General Clellan is willing to be a keynote speaker at the Annual Conference in April 2026. He added that he recently finished work on the ICMA Committee focused on a Veterans Strategic Plan

G. NEXT MEETING:

The next Board of Directors meeting is scheduled on February 13, 2025.

H. ADJOURNMENT

Travis Machalek adjourned the meeting at 9:27 a.m.

