

Have you ever wondered why the annual CCCMA conference is *always* at the Hotel Colorado!?

After seeking other alternatives, here are a few of the biggest reasons that keep CCCMA in Glenwood Springs.

Cost: it is simply not possible to receive the room rates and meeting room costs anywhere else along I-70 in the mountains, in the winter (actually almost anywhere, anytime in Colorado). The room rate hasn't gone up in 6 years, conference registration prices have stayed the same and scholarships have gone up!

Location: conferences in the metro area don't provide the same experience as a "get away" location. Local area managers have a harder time focusing and attending the sessions, they plan to just swing by the office first and then look up at 3pm and realize they've missed the day. Networking in the evening is also harder to justify if there is a meeting just a few miles away.

Once a year, to spend 2 1/2 days out of the office with Colorado managers is worth the effort.

(Apologies to the Glenwood Springs and Garfield County area managers - you are caught in this trap.)

Timing: why go to the mountains in the winter? Based on the life cycle of city management with ICMA in the fall, budgeting getting heavy in October and CML and family vacations in the summer - February it is!



Some groups have been meeting there longer than CCCMA!

We continue to try to mitigate the largest issues that make people ask the above question! The experiment of live streaming into a second room was successful and there will definitely be a second bar for the happy hours.

If you have other ideas or comments, let us know. Mark your calendar for Feb 6-8, 2019 and see you in Glenwood.