

February 6, 2019

This is what your Wednesday could look like!

EVERYONE should arrive in time, **4:15pm**, for the Opening Keynote – David Sewell McCann  
***Storying Your Town and the People Who Live There***



Towns, cities, and counties are made of stories. The history, biographies, anecdotes and gossip of a town is what connects the citizenry, so learning how to "story" your community is the single most important skill when connecting, messaging and enrolling the people who live there. In this talk, David will unpack the practice of "storying" and then demonstrate how and why it is the most effective and enduring form of communication around! <https://www.sparklestories.com>

and the Opening Reception, **5:45-7:30pm**

### **Choices prior to the Keynote**

1) Kick off Session, **3:00-4:00pm**

*Are you @#\$% Kidding Me!?* Preparing for "over the top" issues and incidents, these outside the norm incidents are good examples for handling emergencies, handling the unexpected, dealing with the press in extreme circumstances, how anything can happen and how you have to be creative and flexible in your response.

2) Colorado State-wide Program Mapping, **12:30-4:00pm**

Resource X is offering a completely unique experience in government stewardship. Match up and create partnerships. The goal of the Colorado State-wide Initiative is to facilitate the identification of every program offered by every local government across the State, the costs of providing every program, and the opportunity to optimize and prioritize resources across all communities. Since there is already a "critical mass/density" in Colorado, in terms of having 26 PBB implementers ("catalyst communities"), Program Mapping initiatives will be launched through each of the regions and bring every non-PBB local government quickly up to speed in terms of matching up their services. [Learn more.](#)

3) New Manager Training, **8:30am-4:00pm**

The Art of Management is a full day workshop for managers on the job for less than 5 years. The sessions will be focused on increasing your success with practical skills, which are typically not taught or learned in school. The day will be interactive, with plenty of time for real world examples and a toolkit of valuable resources. There will also be an emphasis on networking and mentoring.

Thursday, February 7, 2019

Start with Breakfast! **7:30-8:30am**

Drop in for a hot breakfast and quick roundtable discussions with our sponsors.

Welcome and Keynote: **8:30-10:15am**

ICMA President-Elect Jane Brautigam and Western Region VP Heather Geyer will open the conference.



**KEYNOTE:** Peter Kageyama, author of *For the Love of Cities*, and *Love Where You Live*. Join Peter for a conversation about the value of love and emotional engagement with our cities and towns. When people love a place, they go above and beyond ordinary levels of citizenship, they will forgive shortcomings and they will fight for their places. This attachment is an incredibly valuable community resource and largely untapped and unexplored. This talk is about how city leaders can grow and nurture that love, and work with that energy to advance all areas of their city, county or town.

Tools of the Trade Breakout Sessions, **10:45am-Noon**

- Facilitation Skills, Sheryl Trent  
Use the skills of facilitation to create meetings that are engaging, fun, and result in real outcomes that have accountability and focus.
- A Successful Interview, Gerry Vernon and Drew Gorgey  
This presentation will describe methods of preparation, staying sharp throughout the interview and wrapping up successfully. Hear from both sides, a local gov and a recruitment professional.
- New Twist on Training, Jim White and RG Engineers  
This session will focus on new and innovative ways small communities with smaller budgets and smaller staff resources can train new employees by partnering with experienced professionals.
- Storytelling Workshop, David McCann
- Zen City demo in Gallery Room

Lunch on Your Own or prior RSVP for CWLG (sold out)

Learning From Each Other, **1:30-2:45pm**

- Fast and Furious: 6 New Ideas in 60 Minutes  
This favorite session continues with 6 all new ideas and a few minutes at the end for questions.
- Sharing with ELGL Kirsten Wyatt  
You'll be invited to share ideas that work or what you learned from trying!
- Creating a Dynamic Team, Mike Mowery  
Take the IOPT assessment and use the results to understand you and those around you process and perceive information and the profound impact that has on action and motivation
- Driving Dynamic Development, DCI  
This session will include an overview of the power of downtown, two case studies, and an interactive discussion and ideation session to capture ideas from participants.
- CPS HR presentation in Gallery Room

**The Shape of Ethics, 3:15-4:30pm**

Charlie Jones, KU Professor

Ethical dilemmas are among the most vexing, important and sometimes even gratifying challenges facing public administrators. How do we make ethical decisions? What are the considerations and processes? This session focuses on those questions. And on the skills of doing the right thing while inculcating ethics into public agencies.

**Thursday Night Reception, 4:30pm-6:00pm**

Friday, February 8, 2019

**Start with Breakfast! 7:45-8:45am**

Drop in for a hot breakfast and quick roundtable discussions with our sponsors.

**Welcome and Keynote: 8:45-10:15am**



Richard Wobbekind continues to offer CCCMA his lively and informative **Economic Update**. A little bit of past, present and future forecasting of the Colorado economic situation.

**Working with Everyone, 10:45am-Noon**

- Framework to Assess Equity and Diversity Update, Sebawit Bishu and Kirsten Wyatt  
Use the skills of facilitation to create meetings that are engaging, fun, and result in real outcomes that have accountability and focus.
- Community Engagement, Bang the Table
- What Makes a Community Livable for Older Adults?, Michelle Kobayashi  
Colorado has experienced the third highest rate of senior population growth in the nation. What is it that attracts and retains older residents? NRC Vice President Michelle offers insights from a state-wide survey that captured the voices of thousands of Colorado residents 65 years and older. Join us for highlights from this study, and consider how livable your jurisdiction is for older adults in the community.
- CO SIPA demo in the Gallery Room

CCCMA lunch with Awards and Business Meeting, sponsored by CIRSA (no RSVP required)

**Ask Me Anything Managers Panel, 1:45-2:45pm**

**CCCMA Talk Back, 3:00-4:15pm**

Share your conference feedback and get involved in the Future of the Association!