

# CCCMA BOARD MEETING

May 19, 2022

8:00-9:30 am

## MINUTES

A. CALL TO ORDER & INTRODUCTIONS (Jenn Ooton)

Jenn Ooton, President Elect, called the meeting to order at 8:03 a.m.

Attendees: Jane Brautigam, Pam Davis, Heather Geyer, Alisha Janes, Clint Kinney,  
Jennifer Ooton, Dawanta Parks, Scott Trainor

Staff: Mary Ann Attridge

B. MEMBERSHIP COMMENT & INVITED GUESTS (Jenn Ooton)

C. CONNECTION BEFORE CONTENT (Jenn Ooton)

D. CONSENT AGENDA (Heather Geyer)

- 1) Approve meeting minutes from [March 17, 2022](#)
- 2) Accept the March and April 2022 [Financial Statements](#): Balance, Checks, YTD

Clint Kinney moved to approve the Consent Agenda. Scott Trainor seconded the motion.  
The motion passed unanimously.

E. DISCUSSION/ACTION ITEMS

- 1) Annual Conference Debrief (Mary Ann Attridge)
  - a) 263 Registered
  - b) Estimated Income: \$70,600 & Estimated Expense: \$65,700
  - c) Survey Stats: Response Rate - 26% of Members
  - d) What Worked/What Didn't
    - i) New Member/Emerging Manager Social
    - ii) Conference Intros Past & Present Board
    - iii) Board of Directors Dinner
    - iv) Titanium Partner Breakfast
    - v) Annual Membership Meeting

The Board acknowledged the success of the Annual Conference. During the debrief, and in the spirit of continuous improvement, the Board provided the following suggestions for consideration in 2023:

- 1) Consider reworking the Friday session. Perhaps, dispense with the Annual Membership Meeting and have a Board Meeting instead.
  - 2) Consider adding another keynote.
  - 3) Consider adding a session on the Mission, Strategy and how to get involved in CCCMA for new and current members.
  - 4) Continue with the Board Dinner.
  - 5) Rather than a social, consider acknowledging new members at the opening session or during the Art of Management lunch time.
  - 6) Limit the time during the opening session.
- 2) Organizational Structure Committee [Update](#) (Mary Ann Attridge)  
Mary Ann Attridge presented information as prepared in the memorandum. Heather Geyer added that the employer/employee discussion has been centered on how best to set up CCCMA employees for success. There was further comment about the need for CCCMA to further mature, follow employment laws and compensate staff fairly.

Clint Kinney moved to have the Board strategically move forward with the Organizational Structure Committee's recommendations and hire the Executive Director and Association Coordinator as employees with the Executive Director bringing CCCMA into compliance on insurance and employment responsibilities. Jenn Oton seconded the motion. The motion passed unanimously.

Jane Brautigam provided an overview of the prepared report on the [By-laws](#). She suggested future work on this item in August/September with a set of recommendations provided to the Board in October.

#### F. STAFF AND COMMITTEE REPORTS/UPDATES

- 1) [Staff Monthly Report](#)  
Mary Ann Attridge presented the Staff Monthly Report as written.
- 2) Senior Advisors Update and [2021 Year-End Data](#)  
Jane Brautigam provided a general update and presented the 2021 Year-End Data
- 3) COVLG Update  
Dawanta Parks provided a recap of COVLG's efforts at the Annual Conference.
- 4) CWLG Update

Alisha Janes provided a verbal update on the status of CWLG plans. She outlined the plan for the upcoming Coaching Call including a reference to the "Out of Office" book and the need to call for new committee members in an upcoming newsletter.

5) Emerging Managers Update

Mary Ann Attridge provided a brief Summer Camp update.

6) DEI Update

Scott Trainor provided a brief verbal update in regard to DEI's next meeting.

G. NEXT MEETING: June 16, 2022

The next meeting is scheduled for June 16, 2022

H. ADJOURNMENT

Heather Geyer adjourned the meeting at 9:17 a.m.