





2020 YEAR IN REVIEW www.coloradocccma.org



2020 YEAR IN REVIEW



Denise Taylor Executive Director

A MESSAGE FROM THE DIRECTOR

All the conferences, networking, meetings and regular interaction with your colleagues were designed for times like this. The worst of times is when you need the best of friends.

I sincerely hope that CCCMA and your peer-to-peer relationships have served you well through this pandemic and historic social change. The quick and steady action and the boundless sharing on the website and over Zoom got us all through this and will keep us moving forward.

On behalf of myself, Gloria, and the Board, CCCMA is honored to have walked with you in 2020. The path in 2021 will look different, stay with us!

Thanks for sharing in the accomplishments highlighted in this report. We can't wait to celebrate our connections in person, as soon as possible.

use

CONNECTIONS

In 2020, CCCMA provided over 70 hours of professional development and connection opportunities to our members! Our Emerging Managers Summit attracted over 100 attendees from across the state with their two-day virtual event. The Colorado Women Leading Government conference attracted over 270 participants with Arizona Women Leading Government attending as well. From our Annual Conference to our Senior Advisors, explore the variety of ways we made meaningful connections with each other.



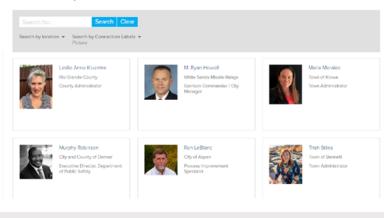
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MEMBERSHIP PORTAL

Member Directory



In June 2020, we launched our new **MEMBERSHIP PORTAL** with advanced features:

Membership Directory | Find and connect with members from across the state! Use the Connection Labels to refine your search for expertise in certain fields.

Manage Your Account | Create a profile for the directory, manage your membership payments, and register for events all in one place!

Post a Job | Members post for free!

Register for Events | View our events calendar and sign up all in one location.



MEMBERSHIP SUPPORT & DEVELOPMENT



MEMBERSHIP STRUCTURE & SERVICE DELIVERY

STRENGTHEN THE ROLE OF

PROFESSIONAL MANAGEMENT

IN LOCAL GOVERNMENT

TO SEE HOW OUR BUDGET ALIGNS WITH OUR STRATEGIC PRIORITIES, *CLICK HERE*.



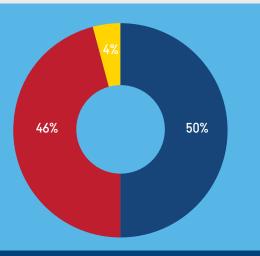
DIVERSITY, EQUITY & INCLUSION

STRATEGIC PRIORITIES

"Now is the time. Get up. Stand up. Speak up. Do something." - Trish Stiles, Board President

A Diversity, Equity, and Inclusion Task Force was created in August with members from across the state as well as representatives from partner organizations. The Task Force has agreed on the following focus areas:

- Increase the diversity in every level of our membership.
- Support the career development of our diverse members.
- Become a resource for DE&I learning, training and sharing.



BY THE NUMBERS

Your dues come back to you through programming, staff support and scholarships.

WHERE THE MONEY GOES



PROGRAMMING (INCLUDES ANNUAL CONFERENCE, TRAININGS, AND SENIOR ADVISORS)

ADMINISTRATION

SCHOLARSHIPS



2020 YEAR IN REVIEW

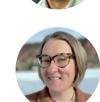
BOARD OF DIRECTORS AND COMMITTEE VOLUNTEERS



Heather Balser City of Louisville



Mark Deven City of Arvada



Jenn Ooton City of Glenwood Springs

Clint Kinney

Town of Snowmass



Kirsten Decker City & County of Denver



Dawanta Parks Bayaud Enterprises



Jennifer Hoffman City & County of Broomfield



Trish Stiles Town of Bennett



Alisha Janes Town of Winter Park



Scott Trainor City of Fountain



Kirsten Decker | City & County of Denver Shannon Vassen | City of Fruita



Dawanta Parks | Bayaud EnterprisesDon Davis | Jefferson CountyMaria Morales | Town of Kiawa



Alisha JanesTown of Winter ParkNina VetterPueblo West Metro DistrictMegan WilliamsCity & County of Denver