



## SPONSORSHIP INFORMATION

### 2020 Conference

### February 5-7, Glenwood Springs

contact [denise@coloradoccma.org](mailto:denise@coloradoccma.org)



#### Who attends?

300+ City and County Managers from across the state as well as Deputies, Assistants, Department Heads, Emerging Managers and Students.

#### Where?

The historic Hotel Colorado in Glenwood Springs allows for a cozy, collegial atmosphere where attendees and sponsors can network in between sessions.



#### Why Sponsor?

All sponsors will receive the incalculable benefit of networking and learning side by side with managers and emerging managers throughout the conference!



AND the Standard Benefits of distinct name tags at the conference, to be easily identified, and a listing on the conference webpage, and contact information in the program/app, and logo or name displayed in several locations at the conference.

ADDITIONAL benefits at various sponsorship levels are:

#### **\$4,500 Platinum Sponsor** (limited to 7)

Presentation or demonstration in Gallery Room\*  
(OR choose Power Lunch facilitator)  
Name displayed at both receptions  
2 complementary conference registrations

#### **\$2,800 Gold Sponsor** (limited to 10)

Facilitate a table top discussion during Power Lunch\*  
2 complementary conference registrations

Have your own idea for a sponsorship package or benefit? Let's talk!  
[denise@coloradoccma.org](mailto:denise@coloradoccma.org)

**\$1,500 Silver Sponsor** (limited to 16)

Host a table for Casual Coffee and Breakfast (one morning)\*  
1 complementary conference registration

**\$ 700 Exhibit Table** (no more than 5) available as an add-on for Silver sponsors and above. These tables will be available for a permanent exhibit in the conference hallway, Wednesday thru Friday afternoon.

**\$ 600 Bronze Sponsor** – this level is an option for consultants and firms with less than 5 employees

Listing in the conference guide/app  
1 complementary conference registration



\*More details about the presentation opportunities

**Gallery Room Presentations, Wednesday, February 5 and Thursday, February 6**

The Gallery room has space for up to 25 attendees. Platinum Sponsors can host information presentations or demonstrations as a concurrent session or during receptions for up to 45 minutes. Let the managers know about your latest projects and how you can work together in the future. These sessions will be listed in the program and there will be pre-event marketing as well.

**Power Lunch! Thursday, February 6**

Gold Sponsors will be invited to facilitate problem solving discussions for local governments. Let them know how your services work and have benefitted others. Your logo and topic will be displayed and listed in the program and there will be pre-event marketing as well. Attendees will be encouraged to switch tables after 30 minutes to participate in a second discussion.

**Coffee Chats, Thursday, February 6 and Friday, February 7**

This is a casual opportunity for Silver Sponsors to share coffee and breakfast with attendees (one morning) before they start a day of sessions. You are welcome to share some marketing material.

With your Conference Sponsorship, commit your support to the CWLG Blaze Your Own Trail Conference and the Emerging Managers Summer Camp for 10% off the top level and 5% others.

Blaze Your Own Trail, April 27, Arvada

Summer Camp, July 30-31, Fruita

Don't miss the chance to highlight the benefits you offer!

