



COLORADO WOMEN LEADING GOVERNMENT



2019 Annual Report

Presented by: Kelly Houghteling, Town of Wellington



Mission

*To recognize and celebrate the **leadership roles** that women play in Colorado city management by providing holistic **professional development**, networking, and dynamic career-building **opportunities** aimed at helping women realize their potential and to **succeed in public service**.*





Leadership



Kelly Houghteling
Chair



Alisha Janes
Vice-Chair



Megan Williams
Conference Planning Chair



Structure

ICMA

Affiliate Organization

State Affiliate



THE LEAGUE
of Women in Government

501(c)(3)



COLORADO CITY & COUNTY MANAGEMENT ASSOCIATION
A State Affiliate of ICMA

501(c)(3)

CWLG is an affiliate group of
The League.
1 of the 14 organizations nationwide.

COLORADO WOMEN LEADING GOVERNMENT



CWLG is a standing committee of
CCCMA and the Chair serves on the
CCCMA Board of Directors.



Timeline 2011 - 2015

CWLG Formed and CCCMA Sanctions Group

2011

1st Events held: Metro Area Lunch & Western Slope Event

2012

New session created at CCCMA Conference & 2 events held in the summer and fall.

2013

Monthly coaching calls created. 2 events held at CML office & partner with 1st Emerging Manager Summit

2014

Trailblazer Award created. Monthly coaching calls & events continue.

2015

The League of Women in Government Founded



Timeline 2016- 2019

CWLG becomes affiliate of The League. Annual Events: CCCMA Annual Conference Lunch, networking events, coaching calls. Sponsorship created for CWLG member to attend KU Inspiring women conference.

2016

CCCMA Bylaws change; CWLG Rep. added to Board. Events: CCCMA Lunch, Panel @ CSU, Coaching Calls, Sponsorships

2017

Growth in monthly coaching calls, CCCMA lunch, 5 networking events throughout the State, & sponsorships.

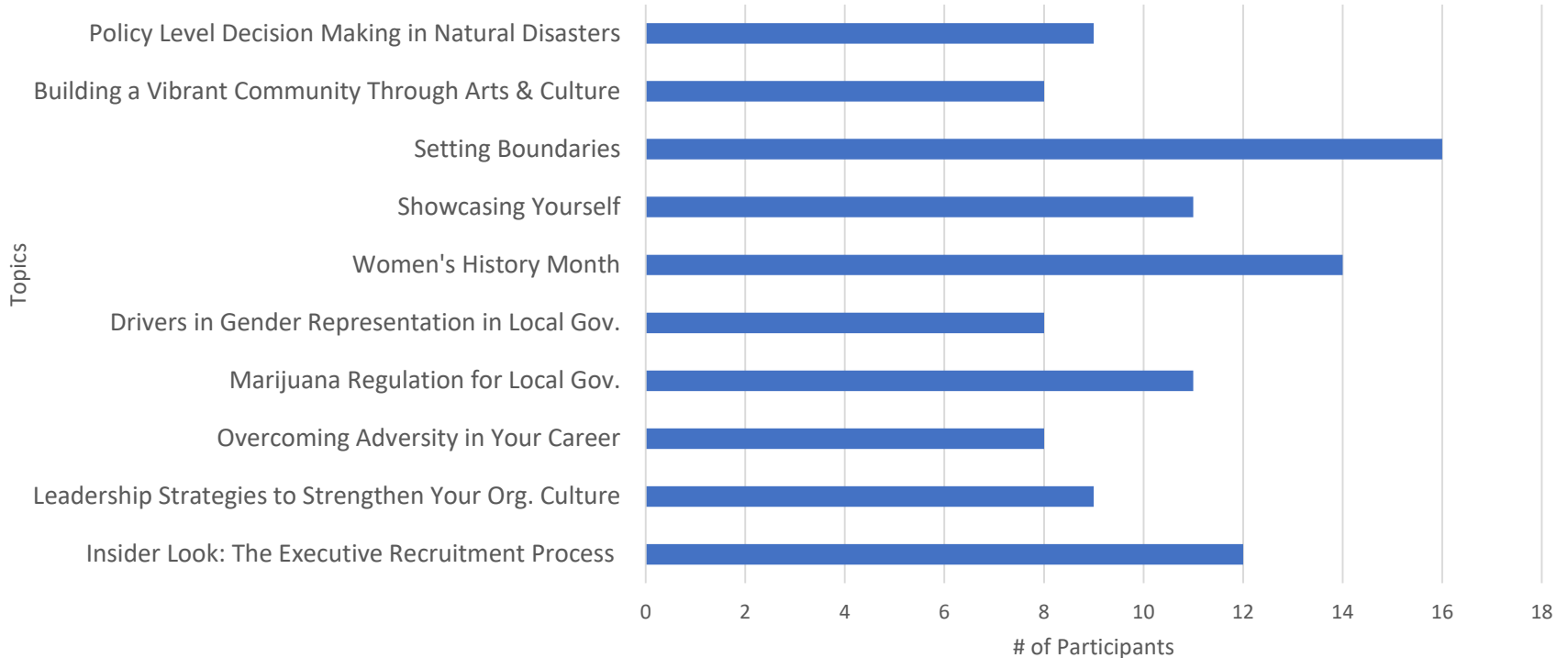
2018

1st CWLG Conference held in Arvada, monthly coaching calls continued, & CCCMA Lunch. Vice-chair & conference planning chair positions created.

2019



Monthly Coaching Calls





Event Highlights

MANAGER'S SPOTLIGHT

KATHY HODGSON

FEB 21 @ 5 PM

Join Emerging Managers, CWLG, and the CSU Strayer Center for the first Manager's Spotlight event of 2019. We'll spend the evening hearing from Lakewood City Manager, Kathy Hodgson



Feb 22: Manager's Spotlight

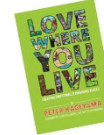


SPEAKER ANNOUNCEMENT



Peter Kageyama

Author of *For the Love of Cities* and the follow up, *Love Where You Live*.



**FEBRUARY 7
AT NOON**

Grab your ticket by registering for the CWLG Lunch at the CCCMA Conference



CCCMA Lunch: *The Power of Inspirational Leadership*



Event Highlights

COLORADO WOMEN LEADING GOVERNMENT

CONFERENCE
APRIL 29, 2019

Join us at the Arvada Center for Performing Arts to:

- Own Your Expertise
- Build Credibility
- Lead Authentically
- Communicate with Confidence
- Connect for a Stronger Colorado

Registration Opens March 1st at:
<https://coloradocccma.org/cwlg>

BLAZE YOUR OWN TRAIL

COLORADO WOMEN LEADING GOVERNMENT

A promotional poster for the CWLG Conference. The left side features a stylized illustration of a person in a black jacket and white pants, holding a torch that ignites a white trail leading up a mountain. The right side contains text and the CWLG logo. The entire poster is framed with a decorative yellow and black pattern.

April 29: CWLG Conference



June 13: Rockies Game



Sponsorship

- Sponsorship of The League of Women in Government Networking Event at ICMA
 - \$200
- CWLG Conference Discount Rate
 - 6 student attendees
- Trailblazer Award
 - \$100 funding for training





Online Engagement

- Twitter
 - 350 Total Followers
 - 114 new followers since 2018
- Mailchimp newsletters
 - 35% open rate



Colorado Women Leading Government
@CO_WLG

Big day as Jane Brautigam @jane_brautigam assumes the role of @ICMA President! We are #ColoradoProud And thank you to @kepinkos for your leadership and moving the needle on the important issues.

Jane Brautigam Steps Up as ICMA President



Jessica Garrow and 4 others

7:56 AM · Oct 23, 2019 from Nashville, TN · Twitter for iPhone

View Tweet activity

7 Retweets 52 Likes



2020 Outlook

- New CWLG Chair Announced in February
- Monthly Coaching Calls
- CWLG Conference – April 27, 2020
- Annual CCCMA Conference Lunch & Learn
- Continue sponsorships
- Joint events with Emerging Managers





Thank you to our Sponsors!

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Trailmarker Sponsors



Learn More

Website | ColoradoCCMA.org/CWLG/

Twitter | [@CO_WLG](https://twitter.com/CO_WLG)

Thank you!

Kelly Houghteling

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Town of Wellington

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