



COLORADO WOMEN LEADING GOVERNMENT



# 2018 Annual Report

*Presented by: Kelly Houghteling, Town of Wellington*



# Mission

*To recognize and celebrate the **leadership roles** that women play in Colorado city management by providing holistic **professional development**, networking, and dynamic career-building **opportunities** aimed at helping women realize their potential and to **succeed in public service**.*

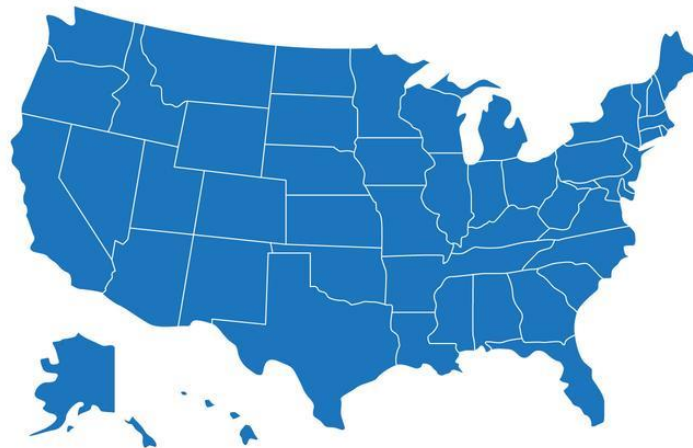




# Background

- Formed in 2011
- Founding Members:  
Jacque Wedding Scott,  
Laura Kane Perry,  
Heather Geyer
- Received CCCMA  
Board endorsement
- 2018 CWLG Rep also  
on CCCMA Board

## Women Leading Government

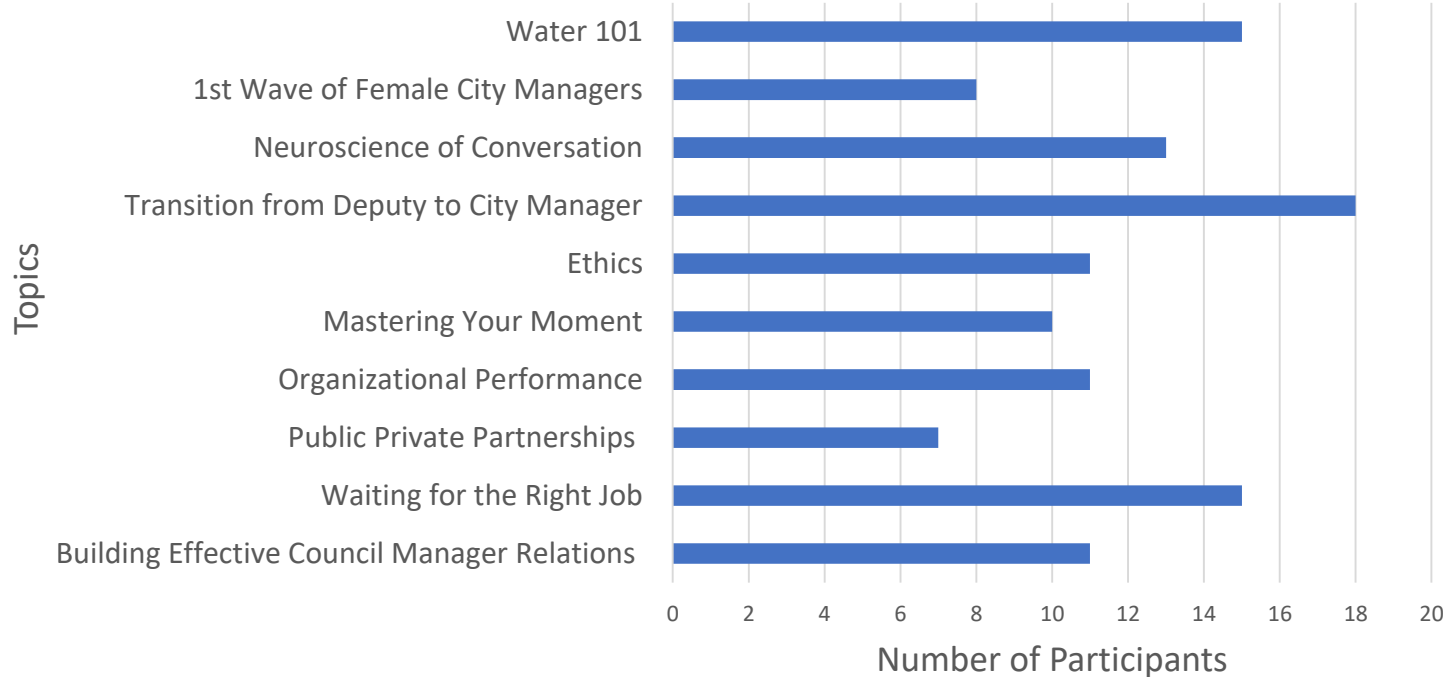


**1 of 14 State Chapters**



# Monthly Coaching Calls

CWLG Monthly Coaching Calls







# Event Highlights



**CCCMA Lunch: *The Power of Inspirational Leadership***



**June 28: *Networking Event***



# Event Highlights

## NETWORKING EVENT

DATE: THURSDAY, AUGUST 2  
TIME: 3:00 PM (AFTER THE SWCCOG MEETING)  
PLACE: SKA BREWING COMPANY  
225 GIRARD STREET, DURANGO, CO

HOSTS: CCCMA EMERGING MANAGERS  
& COLORADO WOMEN LEADING GOVERNMENT



***Aug 2: Networking Event***



***Sept 12: Rockies Game***



# Event Highlights



***Oct 17: Networking Event***



***Oct 19: Manager Spotlight***





# Sponsorship

- Sponsorship of League of Women in Government Networking Event at ICMA
  - \$200
- KU Inspiring Women in Public Administration Conference, *2 Scholarships*
  - \$1,500
- Trailblazer Award
  - \$100 funding for training







# Engagement

- Twitter
  - 236 Followers Total:
    - 181 new followers since 2017
    - 305% increase of followers
- Mailchimp newsletters
  - 31% open rate





# 2019 Outlook

- Coaching Calls
- CWLG Conference
- Annual Conference Lunch & Learn
- Continue sponsorships
- Joint events with Emerging Managers

The poster for the 'Blaze Your Own Trail' conference features a central illustration of a person in a dark silhouette holding a torch that illuminates a winding path. In the background, there are snow-capped mountains under a blue sky. The entire poster is framed by a decorative border of yellow and blue swirling patterns. The CWLG logo is present in the top left and bottom right corners of the poster.

COLORADO WOMEN LEADING GOVERNMENT

**CWLG**

**CONFERENCE**

**APRIL 29, 2019**

**BLAZE  
YOUR  
OWN  
TRAIL**

COLORADO WOMEN LEADING GOVERNMENT  
**CWLG**

Join us at the Arvada Center for  
Performing Arts to:

- Own Your Expertise
- Build Credibility
- Lead Authentically
- Communicate with Confidence
- Connect for a Stronger Colorado

Registration Opens March 1st at:  
<https://coloradocccma.org/cwlg>

# Thank you!

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Kelly Houghteling

Assistant Town Administrator

Town of Wellington

[houghtkm@wellingtoncolorado.gov](mailto:houghtkm@wellingtoncolorado.gov)

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