



COLORADO WOMEN LEADING GOVERNMENT



2017 Annual Report

Presented by: Kelly Houghteling, Town of Windsor



Mission

*To recognize and celebrate the **leadership roles** that women play in Colorado city management by providing holistic **professional development**, networking, and dynamic career-building **opportunities** aimed at helping women realize their potential and to **succeed in public service**.*

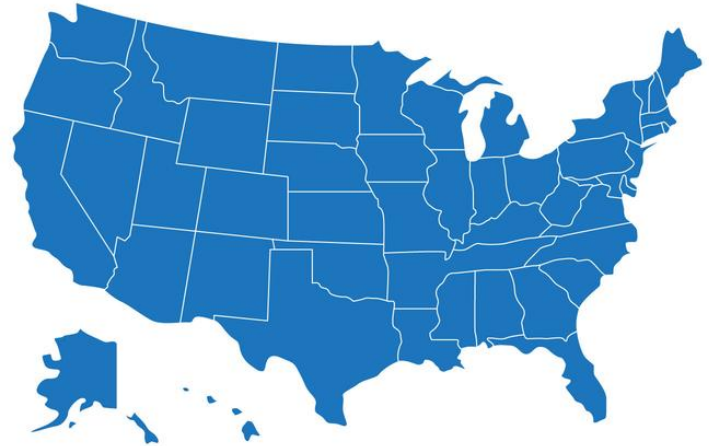




Background

- Formed in 2011
- Founding Members:
Jacque Wedding
Scott, Laura Kane
Perry, Heather Geyer
- Received CCCMA
Board endorsement

Women Leading Government




1 of 14 State Chapters



Event Highlights





**CCCMA Lunch & Learn:
Preparing for the Job You Want**


 STRAAYER CENTER FOR
PUBLIC SERVICE LEADERSHIP
COLORADO STATE UNIVERSITY


**WOMEN IN PUBLIC
SERVICE LEADERSHIP**



Lory Student Center Ballroom D
Monday Nov 13, 2017 | 3:30-4:30pm
RSVP at CSUTIX.COM
Moderated by Dr. Courtenay Daum, Political Science


DONNA LYNNE
Lieutenant Governor
State of Colorado


DARLA SIDLES
Superintendent
Rocky Mountain National Park


DR. PENELOPE CULBRETH-GRAFT
Former City Manager Colorado Springs
CCCMA/ICMA Range Rider

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**Women in Public Service
Leadership**



Monthly Coaching Calls

13

PARTICIPANTS

an average of 13 participants
per month benefits from the
monthly coaching calls



Topics: Mentoring, Employee Loyalty, Keeping Your Resume Current, The Science of Getting Ahead, Taking the Leap, Closing the Gender Gap, Diversity in Policing, Reflections on Public Service



Sponsorship

- Sponsorship of League of Women in Government Networking Event at ICMA
 - \$200
- KU Inspiring Women in Public Administration Conference, 2 *Scholarships*
 - \$1,500
- Women in Public Service Leadership
 - \$200
- Trailblazer Award
 - \$100 funding for training





Engagement

- Twitter
 - Engaging content
 - 96% increase of followers
- Mailchimp newsletters
 - 31% open rate

CWLG @CO_WLG · Jan 23
 Looking forward to the coaching call next week with [@JuliaTNGC](#)!



Monthly Coaching Call
 Thursday, February 1
 4:00 p.m. - 5:00 p.m.

Building Effective Council-Manager Relationships

JULIA NOVAK
 PRESIDENT
 THE NOVAK CONSULTING GROUP

COLORADOCCMA.ORG **@CO_WLG**

CWLG @CO_WLG · Jan 15
 "Most people do not listen with the intent to understand; they listen with the intent to reply."— Stephen R. Covey



The End of Water Cooler Conversations - Lead Cha...

"Let us make a special effort to stop communicating with each other, so we can have some conversation." – Mark Twain Managers no longer try to have a conversation w...

leadchangegroup.com



2018 Outlook

- Monthly Coaching Calls
- ELGL Conference in Golden
- Annual Conference Lunch & Learn
- Continue sponsorships
- Joint event with Emerging Managers



 A banner for an event titled "The Power of Inspirational Leadership". The background is a scenic view of a mountain range under a blue sky with white clouds. In the foreground, there are evergreen trees. On the left side of the banner is the CWLG logo. The text on the banner provides details about the event.

"The Power of Inspirational Leadership"

CWLG Lunch: February 8
 Hotel Colorado, Glenwood Springs

Panelists: Jane Brauttgam,
 Shannon Haynes, & Sara Ott

Sign up: coloradocma.org



2018 Board Funding Request

- Annual expense budget of \$2,000
- Leveraging partnerships with ELGL, League of Women in Government, and Universities.



Thank you!

Kelly Houghteling

Assistant to the Town Manager

Town of Windsor

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