



# PAY IT FORWARD

## Colorado's Commitment to Successful Succession

Are you mentoring someone from within your organization or simply know of someone who you think will make a great City or County Manager some day? Are you willing to invest in their future to help them achieve their goals and sustain the foundation for professional management in local government?

Why not make an **ICMA Life, Well Run** contribution in the name of someone you know who has a commitment to the profession and let them "pay it forward" for years to come?

This is how it works: Fill out the form below. Identify the individual that you would like to sponsor in the **CCCMA Pay it Forward Initiative**, give us their background and contact information, identify the amount of contribution you are willing to make to the Campaign, cut a check payable to ICMA Life, Well Run Campaign, note in the description line that it's for the CCCMA Pay it Forward Campaign, and send it to the address listed on the reverse side of the form. CCCMA will forward your contribution to the Campaign and send a CCCMA Pay it Forward acknowledgement to the sponsored individual of your contribution to their growth & development as a City or County Manager.

You also have the opportunity to make a personal contribution to the Life, Well Run campaign – **it's never too late to make a difference and support the profession!**

To learn more about the campaign: [www.icma.org/lifewellrun](http://www.icma.org/lifewellrun)

### CCCMA'S "PAY IT FORWARD" INITIATIVE

*Supporting ICMA's Life, Well Run Campaign*

Sponsoring Member Name: \_\_\_\_\_  
Organization: \_\_\_\_\_ Title: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Name of Individual to be Sponsored: \_\_\_\_\_  
Organization: \_\_\_\_\_ Title: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
Pay it Forward Sponsorship: \$ \_\_\_\_\_ Other Personal Contribution: \$ \_\_\_\_\_

*Make Checks Payable to ICMA Life, Well Run OR Pay online at [ColoradoCCMA.org](http://ColoradoCCMA.org) link  
Return this form & check to: CCCMA, PO Box 1436, Golden CO 80402*